

Image Uploads with Vercel Blob

Learning Objectives

By the end of this session, students should be able to:

- **Provision a Vercel Blob store by prompt** and have the AI wire it into an existing Next.js app end-to-end, including server-only upload tokens.
- **Describe a file-upload UX in English** — drag-and-drop, preview, size cap, content-type filter — and get a working implementation back.
- **Verify a binary round-trip** (pick a file → upload → persist URL in Neon → render from Vercel Blob CDN) as a first-class engineering skill.

Core Topics

- What blob storage is, at the level a beginner needs: URLs that point to files, not to HTML.
- Why you never let the browser upload directly to your server (hint: memory cost + attack surface) — and why signed upload tokens solve both.
- The one-week-ahead mental model: by Week 7 your guestbook entries will trigger Slack notifications. Keeping the schema clean today pays off then.

Tools / Stack

Tool	Role this week
Vercel Blob	File storage; CDN-backed URLs; free tier is generous.
<code>@vercel/blob</code> SDK	What your server action uses to issue upload tokens.
Drizzle ORM	Adds a new <code>image_url</code> column to existing <code>guestbook_messages</code> .
Cursor	Writes everything; you describe + verify.

Your personal site — cumulative features through this week:

- Wk 1 · Dev toolkit installed — Cursor, Claude Code, Gemini CLI, MCPs, Typst skill
- Wk 2 · Personal website deployed to Vercel
- Wk 3 · AI chat widget (Gemini 2.5 Flash) emulating you
- Wk 4 · Neon Postgres + Neon Auth + Drizzle guestbook
- Wk 5 · **Vercel Blob image uploads in guestbook** – NEW

Session Plan

Time	Activity
0 – 15 min	Recap & Check-in. Who had a friend / classmate sign up and post a guestbook message this week? 30 seconds each: share a favourite.
15 – 40 min	Concept Teaching. Server-generated upload tokens. Why the browser talks directly to Vercel Blob (not via your server). Content-type filtering as a security layer. How a URL-in-the-DB beats a blob-in-the-DB.
40 – 75 min	Live Demo. Instructor extends her guestbook to accept a meme. Watch a 10 MB image become a 40 KB thumbnail + 800 px full-size upload in under 5 seconds.
75 – 105 min	Hands-On Lab. Students extend their own guestbooks. The “post a meme” moment is the most fun class of the term so far — expect a lot of laughter.
105 – 120 min	Q&A + Wrap. Anyone whose upload silently fails gets debugged live — usually a content-type mismatch.

Hands-On Lab

Task. By the end of class a signed-in visitor can attach an image to their guestbook message. Photos show up inline above the text, clicking opens full size, and your Vercel Blob dashboard shows each upload.

PROMPT Step 1 · Say to Cursor:

Please enable **Vercel Blob** on my `my-portfolio` project via the Vercel CLI. When the store is created:

1. Add the resulting `BLOB_READ_WRITE_TOKEN` to my `.env.Local` and to Vercel (production + preview) via the CLI.
2. Install `@vercel/blob` in my Next.js project.
3. Add a new column `image_url` (text, nullable) to my existing `guestbook_messages` table. Generate the Drizzle migration, show it to me, then push it to Neon.
4. Confirm the new column is on the table and the token is set in all three environments.

VERIFY Step 2 · Verify:

- `.env.local` contains `BLOB_READ_WRITE_TOKEN=...`
- `vercel env ls` shows the token for both production and preview.
- Drizzle migration SQL includes `ADD COLUMN image_url`.
- A Cursor-run `SELECT column_name FROM information_schema.columns WHERE table_name = 'guestbook_messages'` (or equivalent) lists `image_url`.

PROMPT Step 3 · Say to Cursor:

Add a Next.js route handler at `/api/upload` that uses `@vercel/blob`'s `handleUpload` to issue **client upload tokens**. Constraints:

- Only signed-in users can request a token. Reject with 401 if no session.
- Only accept content types `image/png`, `image/jpeg`, `image/webp`, `image/gif`.
- Maximum file size: 4 MB.
- Generated filenames should be prefixed with the user's ID so I can clean up per user later.

Do not accept uploads from the browser to the Next.js server directly — the browser uploads straight to Vercel Blob using the token your route issues.

VERIFY Step 4 · Verify:

- Cursor explains (in chat) the two-step flow: browser asks server for token, browser uploads to Blob, browser sends the resulting URL back to a second server action.
- `curl` (run by Cursor) against `/api/upload` without a session returns 401.

PROMPT Step 5 · Say to Cursor:

Extend the guestbook form I built in Week 4 to support an optional image:

- Add a small paperclip / image-icon button next to the **Post** button.
- Clicking opens the file picker. After pick, show a **preview thumbnail** immediately (client-side, before upload). The user can remove the image and pick a different one before posting.
- On **Post**, if an image is attached: first request a token from `/api/upload`, upload directly to Vercel Blob, get the returned public URL, then submit the message server action with both `body` and `imageUrl`.
- During upload, disable the Post button and show a small spinner next to the thumbnail.
- If the upload fails, keep the message text in the textarea (don't lose it) and show an error toast: **"Image upload failed — try again or post without an image."**

In the server action, persist `imageUrl` into the new column. In the messages list, render the image above the body text with a max height of 240 px, rounded corners matching the site's theme, and a subtle shadow. Clicking opens it full size in a lightbox overlay with `Escape` to close.

VERIFY Step 6 · Verify:

- Localhost: attach a PNG, see the thumbnail, post — it appears in the list with the image.
- Refresh — still there.
- In another browser (incognito), you can see the image without signing in (the URL is public).
- Check your Vercel Blob dashboard — the file is there, prefixed with your user ID.

PROMPT Step 7 · Say to Cursor:

Let's harden the upload a little. Add three things:

1. Server-side check that the file reaching the token step is actually one of the allowed content types (inspect the magic bytes, not just the `Content-Type` header).
2. Client-side guard: if the picked file is over 4 MB, compress it in the browser (using `browser-image-compression` or similar) before upload. Show a toast: **"Your 8 MB photo was compressed to 1.2 MB. Tap to post."**
3. A tiny **delete** button (×) on each of my **own** messages. Clicking prompts confirm, then removes the row and the blob. Other people's messages don't get a delete button.

VERIFY Step 8 · Verify:

- Try to upload a 20 MB photo — client compresses it, toast appears, post succeeds.
- Rename a `.exe` to `.png` and try to upload — server rejects it.
- Delete one of your own messages — it disappears; check the Blob dashboard to confirm the file is gone too.
- You can't see a delete button on someone else's message.

PROMPT Step 9 · Say to Cursor:

Commit all changes in reasonable chunks, push to GitHub, and let the Vercel deploy complete. When it's live, sign in on the production URL, post a meme with a clever caption, and confirm every part of the flow works in production.

VERIFY Step 10 · Verify:

- Production guestbook now supports image uploads.
- Your Vercel Blob dashboard shows production uploads.
- Neon dashboard shows rows with populated `image_url` columns.

RECOVER Step 11 · If stuck, say to AI:

The production upload is returning `403 Forbidden` but works locally. Please check whether `BLOB_READ_WRITE_TOKEN` is actually set in Vercel's production environment (not just preview), and fix it if it's missing. Redeploy and confirm.

TIP · Keep your browser console open during upload

For the whole upload flow, open DevTools → Network. Watch the two distinct requests: first `POST /api/upload` (tiny, just metadata) then `POST https://*.blob.vercel-storage.com/...` (the actual file bytes). Understanding this shape matters — you'll see it in every modern upload flow for the rest of your career.

Weekly Assignment

Build / Implement.

- Guestbook on your live site now accepts image uploads.

- At least five real images uploaded (from your friends / classmates).
- Delete works on your own messages only.

Requirements.

- Direct-to-Blob upload (no image bytes traversing your Next.js server).
- Content-type + size limits enforced.
- A screenshot of your Vercel Blob dashboard showing prefixed filenames.
- A 30-second screen recording of the upload flow.

Submission. Live URL + screenshot + recording in Slack before Week 6.

Resources

Docs

- Vercel Blob — client uploads
- `@vercel/blob` — `handleUpload` and `put`
- `browser-image-compression` — npm

Videos

- Instructor demo: “Direct uploads in 8 minutes”

Repos

- `vercel/examples/blob` — reference patterns

Real-World Application

File uploads are in every product you’ll build. Getting the **direct-to-bucket** pattern into your fingers this early — instead of the naive “ship bytes through my server” pattern — saves you from 90% of outages you’d otherwise cause in production. This is exactly how companies like Figma, Notion, and Linear architect their uploads.

CAREER

Add this line to your resume: **“Implemented direct-to-CDN uploads with signed tokens, enforced server-side MIME validation, and client-side compression — handling 20 MB inputs at 1.2 MB payloads.”** This sentence is interview gold.

Challenges & Tips

- **“The upload works, but the image is rotated 90° on mobile.”** iPhones embed EXIF orientation. Ask Cursor **“Strip EXIF or respect orientation during compression.”**
- **“`fetch` to `/api/upload` returns 413.”** Next.js body parser limit. Ask Cursor **“Raise the route’s body size limit, but only for the upload route — the rest of the site stays at defaults.”**
- **“Images take forever to load on the guestbook.”** You’re rendering the original size. Ask **“Add Next.js Image component with appropriate sizes + placeholder blur.”**
- **“The delete button works but the Blob file stays.”** Two-step delete was missed. Say **“Delete the Blob file before removing the row; if the Blob delete fails, don’t remove the row.”**
- **“Blob free tier exhausted.”** You uploaded too many test files. Ask Cursor **“Clean up all Blob files older than 24 hours whose DB rows are gone.”**

STUCK? RESCUE

If a file disappears silently — no errors, just never shows up — add temporary logging: “**Add console.log calls at every stage of the upload flow so I can see exactly which step drops the file.**” Remove the logs once the bug’s found.

Instructor Notes (Internal)

- **Have one MP4 and one .exe ready to test content-type guards.** If all students only upload clean PNGs, the security lesson falls flat.
- **The delete step is where students learn about referential integrity.** Some will get a foreign-key error when deleting a user. Good — it teaches the lesson. Don’t pre-empt with cascade rules.
- **Photo compression on the client is the “wow” step.** Make everyone upload a 20 MB phone photo and watch it compress to 1 MB before their eyes. Screenshot the before/after — it’s LinkedIn material.
- **Gently warn students about Blob costs in real usage.** Free tier ends fast if the site goes semi-viral. The skill of estimating storage cost is one they can practise now.
- **If the class runs ahead,** extend with: add a tiny thumbnail column (`image_thumb_url`) generated server-side at 200 px wide for faster list rendering. This is a 10-minute prompt.

Student Feedback

Challenges Observed

Extra Information

Chan Meng

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“Subtraction for life, addition for thought.”

AI AGENT BUILDER

AGENTIC SYSTEMS

LLM INTEGRATION

FEMTECH INNOVATOR

MINIMALIST CODE

UN CSW 69 SPEAKER



Chan builds **production-grade AI agents** at the intersection of **agentic systems**, **LLM integration**, and **women’s health**. Between China and New Zealand, she ships systems that go to work for real users at real companies — and she believes code, like life, becomes most powerful when you subtract what isn’t essential. A **Master of Applied Computing with Distinction** from Lincoln University, NZ (Dean’s List), she was featured at **UN Women CSW69** for her work on AI and gender equality.

Currently · Founding Engineer at **Gavigo** · Senior Full-Stack Engineer at **She Sharp** (NZ’s leading women-in-STEM nonprofit, 2,200+ members) · CTO of **FemTech Weekend** · Open Source Contributor to **CopilotKit** (24.6k★). For the full project portfolio and code, visit github.com/ChanMeng666.



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